

Outside Evaluations/Awards

SRI Indexes selection status

Being selected as a company included in Socially Responsible Investment (SRI) indexes, which take account of companies that are highly trusted by society in terms of ethics, environment, employment and safety in their operations, signifies that the company is found to have both a high level of social trust and sound financial performance.

Shiseido received various evaluations from SRI evaluation institutions of countries worldwide and was selected for inclusion as a constituent company for SRI indexes in Japan and overseas. In this respect, Shiseido will continue to contribute to the development of a sustainable society and be consistently accountable by promoting specific CSR activities that utilize Shiseido's strengths.



FTSE4Good

FTSE4Good Global Index



ETHIBEL EXCELLENCE



ECPI INDICES



Morningstar Socially Responsible Investment

Furthermore, Shiseido is selected in the "Global Compact 100 stock index" announced by United Nations Global Compact, as well as in the "MSCI Japan Index" (Japan).

Evaluation of other activities

Introduction of representative awards and selection from external organizations in fiscal 2014 and 2015

- Golden Peacock Global Award

Shiseido received the "Golden Peacock Global Award for Excellence in Corporate Governance for the year 2014", being evaluated for our initiatives in corporate governance.



- 5th consecutive year to be selected as one of the "World's Most Ethical Companies"

We are honored to have been selected as one of the "World's Most Ethical Companies 2016", which were announced by Ethisphere Institute, a US-based think tank specializing in corporate ethics and CSR (Corporate Social Responsibility), etc. This is the fifth consecutive year in which Shiseido has achieved the designation.

- Shiseido receives three stars, the top rating for a Customer Service Center, for three consecutive years

The Shiseido Customer Service Center has been awarded three stars, the top rating, in the Customer Service Center assessment sponsored by HDI-Japan (Japaneses Only) for 3 consecutive years. HDI-Japan is the Japanese branch of the Help Desk Institute (HDI).



- Shiseido receives the first “Award for an Advanced Company in which Women Shine” hosted by the Cabinet Office

Our various initiatives, such as the establishment of internal systems, that we have been promoting for a long time with the aim of becoming a company in which women can continuously be active, have been evaluated.

- Shiseido tops in “100 Best Companies Where Women Play Active Part by Nikkei Woman” for three straight years!

Shiseido topped in the overall best 100 companies in the “Survey on Female Workers’ Workplace Opportunities” ranking, which is conducted by Nikkei Woman and Nikkei Womenomics, for three straight years since FY2014.