Notice on Dissolution of a Subsidiary

On December 27, 2005, Shiseido Co., Ltd. (the Company) announced that its Board of Directors has resolved to dissolve its subsidiary, 331 International S.A.S., as described below.

1. Reason for Dissolution

The Shiseido Group is presently undertaking its three-year management plan to maximize growth potential while improving profitability. As a part of its fundamental restructuring measures aimed at transforming itself into a more robust structure capable of generating profits steadily, the Company has resolved to dissolve this subsidiary.

2. Subsidiary Profile

(1) Company Name: 331 International S.A.S.

(2) Location: 48/50 Rue de l'Universite 75007 Paris, France

(3) Representative: Atsushi Sato

(4) Business Activity: Manufacture, sale and import/export of cosmetic products,

chiefly focused on fragrances

(5) Establishment: October 3, 2000

(6) Capitalization: €4,730,000

(7) Equity Ownership: Shiseido Co., Ltd. 97.58%, Others 2.42%

3. Dissolution Schedule

December 28, 2005 331 International S.A.S.

Extraordinary general meeting of shareholders

Around June 2006 Scheduled completion of liquidation

4. Future Outlook

The above dissolution's impact on the Company's settlement of accounts for the fiscal year ending March 2006 (consolidated/nonconsolidated) is estimated to be minimal.