

(Translation)



November 15, 2021

Name of Company: Shiseido Company, Limited Name of Representative: Masahiko Uotani President and CEO (Representative Director) (Code No. 4911; The First Section of the Tokyo Stock Exchange) Contact: Harumoto Kitagawa Vice President Investor Relations Department (Tel: +81 3 3572 5111)

Changes among the Executive Officer System

The Company hereby announces the following changes of Executive officers effective on January 1, 2022.

Note

1. Executive Officer System

(1) Executive Officers (Effective January 1, 2022)

Name	New Title	Current Title
Masahiko Uotani	Executive Officer	Executive Officer ^{*1}
	President and CEO	President and CEO
Kentaro Fujiwara	Senior Executive Officer ^{*2}	Executive Officer ^{*1}
	China Region Chief Executive Officer	China Region Chief Executive Officer
Yoshiaki Okabe	Senior Executive Officer ^{*2}	Executive Officer ^{*1}
	Chief Brand Innovation Officer	Chief Brand Innovation Officer
	Chief Technology Officer	
Yukari Suzuki	Senior Executive Officer ^{*2}	Executive Officer ^{*1}
	Chief Marketing Officer	Chief Brand Officer
	Chief D&I Officer	Clé de Peau Beauté, IPSA, THE GINZA,
		BAUM
Norio Tadakawa	Senior Executive Officer ^{*2}	Executive Officer ^{*1}
	Japan Region Chief Executive Officer	Japan Region Chief Executive Officer
Hiromi Anno	Executive Officer	Executive Officer ^{*1}
	Chief Public Relations Officer	Chief Public Relations Officer
Maria Chiclana	Executive Officer	Executive Officer
	Chief Legal Officer	Chief Legal Officer
	Global General Counsel	Global General Counsel
Mizuki Hashimoto	Executive Officer	Deputy Chief Brand Officer
	Chief Brand Officer	Clé de Peau Beauté
	Clé de Peau Beauté	



Angelica Munson	Executive Officer	Executive Officer
	Chief Digital Officer	Chief Digital Officer
Kenichi Saito	Executive Officer	General Manager, Kakegawa Factory
	Chief Quality Officer	
Antonios	Executive Officer	Executive Officer
Spiliotopoulos	Chief Supply Network Officer	Chief Supply Network Officer
Atsunori Takano	Executive Officer	Executive Officer ^{*1}
	Chief Information Technology Officer	Chief Information Technology Officer
Toshinobu Umetsu	Executive Officer	Executive Officer ^{*1}
	Chief Strategy Officer	Chief Strategy Officer
Naomi Yamamoto	Executive Officer	Executive Officer ^{*1}
	Chief Creative Officer	Chief Creative Officer
Takayuki Yokota	Executive Officer	Executive Officer ^{*1}
	Chief Financial Officer	Chief Financial Officer
Ryota Yukisada	Executive Officer	Executive Officer ^{*1}
	Chief Brand Officer	Chief Brand Officer
	brand SHISEIDO	brand SHISEIDO

*1 To hold the concurrent title of Corporate Officer

*² Due to the complete transition to the Executive Officer System, the notation of the position has changed.

(2) Retiring Executive Officers (Effective December 31, 2021)

Current Title
Executive Officer ^{*1}

*1 To hold the concurrent title of Corporate Officer

(3) New Executive Officers (Effective January 1, 2022)

Name	New Title
Mizuki Hashimoto	Executive Officer
Kenichi Saito	Executive Officer

-End of News Release-