[COVER]

Document to be filed: Amendment to the Shelf Registration Statement

Filed with: Director of Kanto Finance Bureau

Date of filing: March 25, 2016

Name of Issuer: Shiseido Company, Limited

Name and title of Representative:

Masahiko Uotani

President and CEO (Representative Director)

Place at which the head office is located: 5-5, Ginza 7-chome, Chuo-ku, Tokyo, Japan

Telephone number: 03 (3572) 5111

Administrative person to contact: Masaki Douzono

Department Director, Finance Department

Nearest contact address: 6-2, Higashi-Shimbashi 1-chome, Minato-ku, Tokyo, Japan

Telephone number: 03 (6218) 5490

Administrative person to contact: Masaki Douzono

Department Director, Finance Department

Type of securities to be offered for subscription

subject to Shelf Registration:

Bonds

Date of filing of Shelf Registration Statement: April 15, 2014 Effective date of Shelf Registration Statement: April 23, 2014

Date of expiration of Shelf Registration

Statement:

April 22, 2016

Shelf registration number: 26- Kanto 48

Scheduled aggregate amount of the issue or upper limit on the aggregate outstanding

amount of the issue:

120,000 million yen

Aggregate available amount for the issue: 90,000 million yen

(90,000 million yen)

Note: The aggregate available amount for the issue is calculated based on the total of the aggregate amount of the printed bonds or the aggregate amount of the book-entry bonds (the amount in the parentheses shows the aggregate amount of the issue price).

Period of suspension of the effect: The period of suspension of the effect of the Shelf Registration

due to the filing of this Amendment to the Shelf Registration Statement will be from March 25, 2016 (the date of filing)

through March 28, 2016.

Reason for the filing: The Issuer filed its annual securities report (of the 116th fiscal year

from April 1, 2015 through December 31, 2015) with the Director of Kanto Finance Bureau on March 25, 2016. Accordingly, the annual securities report will be a reference document for the Shelf

Registration Statement filed as of April 15, 2014.

Place for public inspection: Tokyo Stock Exchange, Inc.

(2-1, Nihombashi Kabutocho, Chuo-ku, Tokyo, Japan)

[Content of the amendment]

The content of the amendment is as described in the "reason for the filing" on the cover hereof.