

[COVER]

Document to be filed: Amendment to the Shelf Registration Statement

Filed with: Director of Kanto Finance Bureau

Date of filing: July 8, 2013

Name of Issuer: Shiseido Company, Limited

Name and title of Representative: Shinzo Maeda
Chairman, President & CEO (Representative Director)

Place at which the head office is located: 5-5, Ginza 7-chome, Chuo-ku, Tokyo, Japan

Telephone number: 03 (3572) 5111

Administrative person to contact: Akira Mochizuki
Deputy General Manager, Financial Department

Nearest contact address: 6-2, Higashi-Shimbashi 1-chome, Minato-ku, Tokyo, Japan

Telephone number: 03 (6218) 5490

Administrative person to contact: Akira Mochizuki
Deputy General Manager, Financial Department

Type of securities to be offered for subscription subject to Shelf Registration: Bonds

Date of filing of Shelf Registration Statement: April 13, 2012

Effective date of Shelf Registration Statement: April 23, 2012

Date of expiration of Shelf Registration Statement: April 22, 2014

Shelf registration number: 24- Kanto 58

Scheduled aggregate amount of the issue or upper limit on the aggregate outstanding amount of the issue: 120,000 million yen

Aggregate available amount for the issue: 120,000 million yen
(120,000 million yen)
Note: The aggregate available amount for the issue is calculated based on the total of the aggregate amount of the printed bonds or the aggregate amount of the book-entry bonds (the amount in the parentheses shows the aggregate amount of the issue price).

Period of suspension of the effect: The period of suspension of the effect of the Shelf Registration due to the filing of this Amendment to the Shelf Registration Statement will be July 8, 2013 (the date of filing).

Reason for the filing: The Issuer filed its amendment to extraordinary report with the Director of Kanto Finance Bureau on July 8, 2013. Accordingly, the amendments to the extraordinary reports will be a reference document for the Shelf Registration Statement filed as of April 13, 2012.

Place for public inspection: Tokyo Stock Exchange, Inc.
(2-1, Nihombashi Kabutocho, Chuo-ku, Tokyo, Japan)

[Content of the amendment]

The content of the amendment is as described in the "reason for the filing" on the cover hereof.