| [COVER]  |   |
|--|---|
| Document to be filed:  | Amendment to the Shelf Registration Statement   |
| Filed with:  | Director of Kanto Finance Bureau  |
| Date of filing:  | June 26, 2013   |
| Name of Issuer:  | Shiseido Company, Limited   |
| Name and title of Representative:  | Shinzo Maeda<br>Chairman, President & CEO (Representative Director)   |
| Place at which the head office is located:   | 5-5, Ginza 7-chome, Chuo-ku, Tokyo, Japan   |
| Telephone number:  | 03 (3572) 5111  |
| Administrative person to contact:  | Akira Mochizuki<br>Deputy General Manager, Financial Department   |
| Nearest contact address:   | 6-2, Higashi-Shimbashi 1-chome, Minato-ku, Tokyo, Japan   |
| Telephone number:  | 03 (6218) 5490  |
| Administrative person to contact:  | Akira Mochizuki<br>Deputy General Manager, Financial Department   |
| Type of securities to be offered for subscription subject to Shelf Registration:       | Bonds   |
| Date of filing of Shelf Registration Statement:  | April 13, 2012  |
| Effective date of Shelf Registration Statement:  | April 23, 2012  |
| Date of expiration of Shelf Registration Statement:                                    | April 22, 2014  |
| Shelf registration number:   | 24- Kanto 58  |
| Scheduled aggregate amount of the issue or<br>upper limit on the aggregate outstanding |   |
| amount of the issue:   | 120,000 million yen   |
| Aggregate available amount for the issue:  | 120,000 million yen<br>(120,000 million yen)  |
|  | Note: The aggregate available amount for the issue is calculated<br>based on the total of the aggregate amount of the printed bonds or<br>the aggregate amount of the book-entry bonds (the amount in the<br>parentheses shows the aggregate amount of the issue price).  |
| Period of suspension of the effect:  | The period of suspension of the effect of the Shelf Registration<br>due to the filing of this Amendment to the Shelf Registration<br>Statement will be June 26, 2013 (the date of filing).  |
| Reason for the filing:   | The Issuer filed an extraordinary report pursuant to Article 24-5, paragraph 4 of the Financial Instruments and Exchange Law of Japan and Article 19, paragraph 2, item 9-2 of the Ordinance of the Cabinet Office Concerning Disclosure of Corporate Information, Etc. with the Director of Kanto Finance Bureau on June 26, 2013. Accordingly, the extraordinary report will be a reference document for the Shelf Registration Statement filed as of April 13, 2012. |
| Place for public inspection:   | Tokyo Stock Exchange, Inc.<br>(2-1, Nihombashi Kabutocho, Chuo-ku, Tokyo, Japan)  |

[Content of the amendment]

The content of the amendment is as described in the "reason for the filing" on the cover hereof.