

## [COVER]

Document to be filed: Amendment to the Shelf Registration Statement

Filed with: Director of Kanto Finance Bureau

Date of filing: June 24, 2011

Name of Issuer: Shiseido Company, Limited

Hisayuki Suekawa Name and title of Representative:

President & CEO (Representative Director)

Place at which the head office is located: 5-5, Ginza 7-chome, Chuo-ku, Tokyo, Japan

Telephone number: 03 (3572) 5111

Administrative person to contact: Akira Mochizuki

Deputy General Manager, Financial Department

Nearest contact address: 6-2, Higashi-Shimbashi 1-chome, Minato-ku, Tokyo, Japan

03 (6218) 5490 Telephone number:

Administrative person to contact: Akira Mochizuki

Deputy General Manager, Financial Department

Type of securities to be offered for subscription

subject to Shelf Registration:

**Bonds** 

Date of filing of Shelf Registration Statement: April 15, 2010 April 23, 2010

Effective date of Shelf Registration Statement:

Date of expiration of Shelf Registration

Statement:

April 22, 2012

Shelf registration number: 22- Kanto 63

Scheduled aggregate amount of the issue or upper limit on the aggregate outstanding

amount of the issue:

120,000 million yen

Aggregate available amount for the issue: 80,000 million yen

(80,000 million yen)

Note: The aggregate available amount for the issue is calculated based on the total of the aggregate amount of the printed bonds or the aggregate amount of the book-entry bonds (the amount in the parentheses shows the aggregate amount of the issue price).

The period of suspension of the effect of the Shelf Registration Period of suspension of the effect:

due to the filing of this Amendment to the Shelf Registration Statement will be from June 24, 2011 (the date of filing) through

June 27, 2011.

The Issuer filed its annual securities report (of the 111th fiscal year Reason for the filing:

from April 1, 2010 through Mach 31, 2011) with the Director of Kanto Finance Bureau on June 24, 2011. Accordingly, the annual securities report will be a reference document for the Shelf

Registration Statement filed as of April 15, 2010.

Place for public inspection: Tokyo Stock Exchange, Inc.

(2-1, Nihombashi Kabutocho, Chuo-ku, Tokyo, Japan)



[Content of the amendment]

The content of the amendment is as described in the "reason for the filing" on the cover hereof.