

[COVER]

Document to be filed: Amendment to the Shelf Registration Statement

Filed with: Director of Kanto Finance Bureau

Date of filing: June 28, 2010

Name of Issuer: Shiseido Company, Limited

Name and title of Representative: Shinzo Maeda

President & CEO (Representative Director)

Place at which the head office is located: 5-5, Ginza 7-chome, Chuo-ku, Tokyo, Japan

Telephone number: 03 (3572) 5111

Administrative person to contact: Akira Mochizuki

Deputy General Manager, Financial Department

Nearest contact address: 6-2, Higashi-Shimbashi 1-chome, Minato-ku, Tokyo, Japan

Telephone number: 03 (6218) 5490

Administrative person to contact: Akira Mochizuki

Deputy General Manager, Financial Department

Type of securities to be offered for subscription

subject to Shelf Registration:

Bonds

Date of filing of Shelf Registration Statement: April 15, 2010

Effective date of Shelf Registration Statement: April 23, 2010

Date of expiration of Shelf Registration

Statement:

April 22, 2012

Shelf registration number: 22- Kanto 63

Scheduled aggregate amount of the issue or upper limit on the aggregate outstanding

amount of the issue:

120,000 million yen

Aggregate available amount for the issue: 80,000 million yen

(80,000 million yen)

Note: The aggregate available amount for the issue is calculated based on the total of the aggregate amount of the printed bonds or the aggregate amount of the book-entry bonds (the amount in the parentheses shows the aggregate amount of the issue price).

Period of suspension of the effect: The period of suspension of the effect of the Shelf Registration

due to the filing of this Amendment to the Shelf Registration

Statement will be June 28, 2010 (the date of filing).

Reason for the filing: The Issuer filed an extraordinary report pursuant to Article 24-5,

paragraph 4 of the Financial Instruments and Exchange Law of Japan and Article 19, paragraph 2, item 9-2 of the Ordinance of the Cabinet Office Concerning Disclosure of Corporate Information, Etc. with the Director of Kanto Finance Bureau on June 28, 2010. Accordingly, the extraordinary report will be a reference document for the Shelf Registration Statement filed as of April 15, 2010.

Place for public inspection: Tokyo Stock Exchange, Inc.

(2-1, Nihombashi Kabutocho, Chuo-ku, Tokyo, Japan)



The content of the amendment is as described in the "reason for the filing" on the cover hereof.