



[COVER]

Document to be filed:	Amendment to the Shelf Registration Statement
Filed with:	Director of Kanto Finance Bureau
Date of filing:	February 12, 2010
Name of Issuer:	Shiseido Company, Limited
Name and title of Representative:	Shinzo Maeda President & CEO (Representative Director)
Place at which the head office is located:	5-5, Ginza 7-chome, Chuo-ku, Tokyo, Japan
Telephone number:	03 (3572) 5111
Administrative person to contact:	Akira Mochizuki Manager, Financial Department
Nearest contact address:	6-2, Higashi-Shimbashi 1-chome, Minato-ku, Tokyo, Japan
Telephone number:	03 (6218) 5490
Administrative person to contact:	Akira Mochizuki Manager, Financial Department
Type of securities to be offered for subscription subject to Shelf Registration:	Bonds
Date of filing of Shelf Registration Statement:	January 9, 2009
Effective date of Shelf Registration Statement:	January 17, 2009
Date of expiration of Shelf Registration Statement:	January 16, 2011
Shelf registration number:	21- Kanto 4
Scheduled aggregate amount of the issue:	70,000 million yen
Aggregate outstanding amount of the issue:	20,000 million yen (20,000 million yen) Note: The aggregate outstanding amount of the issue is calculated based on the total of the aggregate amount of the printed bonds or the aggregate amount of the book-entry bonds (the amount in the parentheses shows the aggregate amount of the issue price).
Period of suspension of the effect:	The period of suspension of the effect of the Shelf Registration due to the filing of this Amendment to the Shelf Registration Statement will be February 12, 2010 (the date of filing).
Reason for the filing:	The Issuer filed its quarterly report (for the third quarter of the 110th fiscal year from October 1, 2009 through December 31, 2009) with the Director of Kanto Finance Bureau on February 12, 2010. Accordingly, the quarterly report will be a reference document for the Shelf Registration Statement filed as of January 9, 2009.
Place for public inspection:	Tokyo Stock Exchange, Inc. (2-1, Nihombashi Kabutocho, Chuo-ku, Tokyo, Japan)

[Content of the amendment]

The content of the amendment is as described in the "reason for the filing" on the cover hereof.