

[COVER]

Document to be filed: Amendment to the Shelf Registration Statement

Filed with: Director of Kanto Finance Bureau

Date of filing: August 7, 2009

Name of Issuer: Shiseido Company, Limited

Name and title of Representative: Shinzo Maeda

President & CEO (Representative Director)

Place at which the head office is located: 5-5, Ginza 7-chome, Chuo-ku, Tokyo, Japan

Telephone number: 03 (3572) 5111

Administrative person to contact: Akira Mochizuki

Manager, Financial Department

Nearest contact address: 6-2, Higashi-Shimbashi 1-chome, Minato-ku, Tokyo, Japan

Telephone number: 03 (6218) 5490

Administrative person to contact: Akira Mochizuki

Manager, Financial Department

Type of securities to be offered for subscription

subject to Shelf Registration:

Bonds

Date of filing of Shelf Registration Statement: January 9, 2009 Effective date of Shelf Registration Statement: January 17, 2009

Date of expiration of Shelf Registration

Statement:

January 16, 2011

Shelf registration number: 21- Kanto 4

Scheduled aggregate amount of the issue: 70,000 million yen
Aggregate outstanding amount of the issue: 70,000 million yen

(70,000 million yen)

Note: The aggregate outstanding amount of the issue is calculated based on the total of the aggregate amount of the printed bonds or the aggregate amount of the book-entry bonds (the amount in the parentheses shows the aggregate amount of the issue price).

Period of suspension of the effect: The period of suspension of the effect of the Shelf Registration

due to the filing of this Amendment to the Shelf Registration

Statement will be August 7, 2009 (the date of filing).

Reason for the filing: The Issuer filed its quarterly report (for the first quarter of the

110th fiscal year from April 1, 2009 through June 30, 2009) with the Director of Kanto Finance Bureau on August 7, 2009. Accordingly, the quarterly report will be a reference document for the Shelf Registration Statement filed as of January 9, 2009.

Place for public inspection: Tokyo Stock Exchange, Inc.

(2-1, Nihombashi Kabutocho, Chuo-ku, Tokyo, Japan)

[Content of the amendment]

The content of the amendment is as described in the "reason for the filing" on the cover hereof.