

(Translation)

April 30, 2009

Dear Sirs,

Name of the Company: Shiseido Company, Limited

Name of the Representative: Shinzo Maeda

President & CEO

(Representative Director)

(Code No. 4911; The First Section of the Tokyo Stock Exchange)

Person to contact: Yukihiro Saito

General Manager of Investor

Relations Department (Tel: 03 - 3572 - 5111)

Notice of Correction to the "Notice of Resolution on the Matters Concerning the Acquisition by the Company of its Own Shares"

It is hereby notified that Shiseido Company, Limited (the "Company") has made a correction to the "Notice of Resolution on the Matters Concerning the Acquisition by the Company of its Own Shares ", publicized on April 30, 2009, as described below:

Correction of " Notice of Resolution on the Matters Concerning the Acquisition by the Company of its Own Shares "

Description

(Before correction)

- 2. Content of the matters concerning the acquisition:
 - (1) Class of shares to be acquired: Shares of common stock of the Company
 - (2) Total number of shares to be (Not exceeding) 4,000,000 shares

acquired:

(Ratio thereof to the total number of issued shares (excluding shares of

treasury stock): 0.10%)

- $\frac{1}{2}$
- (3) Aggregate acquisition prices of shares: (Not exceeding) ¥7,000,000,000
- (4) Acquisition period: May 1, 2009 through May 14, 2009



(After correction)

2. Content of the matters concerning the acquisition:

(1) Class of shares to be acquired: Shares of common stock of the Company

(2) Total number of shares to be (Not exceeding) 4,000,000 shares acquired: (Ratio thereof to the total number of issued shares (excluding shares of treasury stock): 1.00%)

(3) Aggregate acquisition prices of shares: (Not exceeding) ¥7,000,000,000

(4) Acquisition period: May 1, 2009 through May 14, 2009

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