(Translation)

To Our Shareholders

Masahiko Uotani President and CEO (Representative Director) Shiseido Company, Limited 5-5, Ginza 7-chome, Chuo-ku, Tokyo

Partial Amendment to the Attached Documents of the Notice of Convocation of the 117th Ordinary General Meeting of Shareholders

Regarding the attached documents of the Notice of Convocation of the 117th Ordinary General Meeting of Shareholders, dated March 6, 2017, a partial amendment has been made as described below.

Location: A change has been made to the submission date of a report of amendment to large shareholdings from Mizuho Bank, Ltd. that is mentioned in "2. Matters Concerning Shares Issued by the Company (As of December 31, 2016), (4) Principal Shareholders, Note 3" (page 32).

Details: The amendment has been made as follows (amended parts are underlined):

Before amendment:

October 22, 2016

After amendment:

October <u>21</u>, 2016