

Shiseido at a Glance

Corporate Profile



Foundation: 1872
 Incorporation: 1927
 Number of group companies: 84
 (excluding Shiseido Co., Ltd. and including nonconsolidated subsidiaries and equity-method affiliates)
 Capital: 64.5 billion yen
 Total Assets: 1,009.6 billion yen
 Number of Employees: about 46,000
 (for the Shiseido Group)

Registered Head Office

5-5, Ginza 7-chome, Chuo-ku, Tokyo 104-0061, Japan
 Tel: +81-3-3572-5111

Main Office

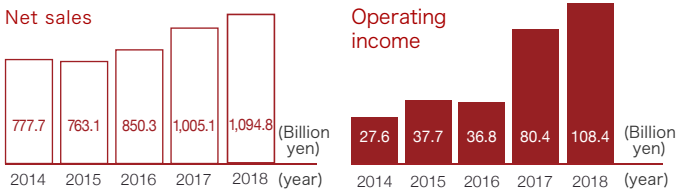
6-2, Higashi-shimbashi 1-chome, Minato-ku, Tokyo 105-8310, Japan
 (As of December, 2018)

Medium - and Long- Term Strategy VISION 2020



(Revised Feb 8, 2019)

Results of Operations



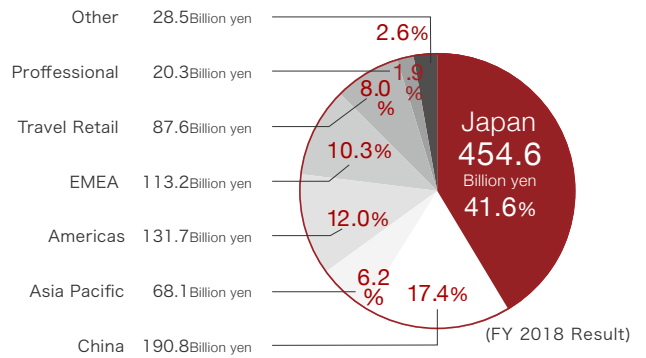
*FY2015 was a transition period comprising 9 months (April – December) for the Company and most of its subsidiaries in Japan and 12 months (January – December) for its subsidiaries overseas. From 2016, all Group companies will operate on a fiscal calendar of January-December.

Overseas Development

Number of countries and regions in which Shiseido group has presence:	about 120	R&D base:	8
		Manufacturing base:	11

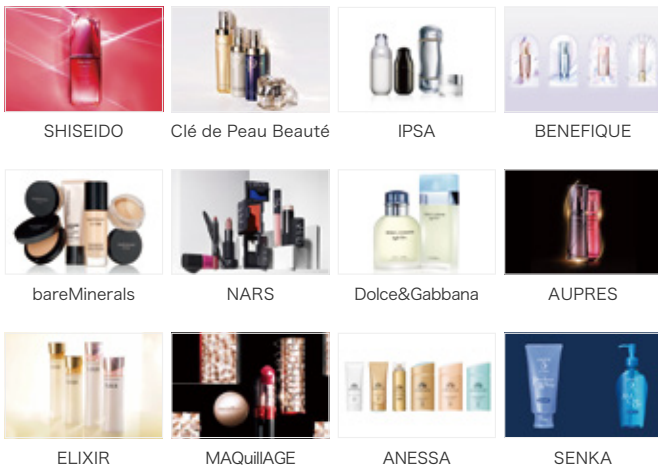
(As of Dec., 2018)

Sale by Reportable Segment



*Travel Retail : Operations of worldwide duty-free stores generally excluding Japan.

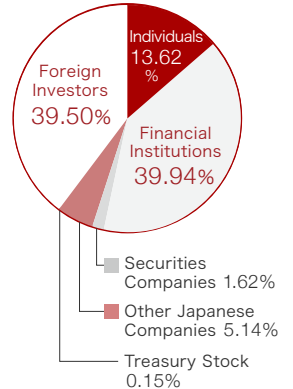
Major Brands / Lines



Stock Data (As of Dec. 31, 2018)

Number of shares outstanding: 400,000,000
 Number of shareholders: 65,457
 Share units: 100

Composition of Shareholders (by number of shares)



Annual dividends

