



(Translation)

April 24, 2024

Name of Company: Shiseido Company, Limited
Name of Representative: Kentaro Fujiwara
President and COO
(Representative Corporate Executive Officer)
(Code No. 4911; The Prime Market of the Tokyo Stock Exchange)
Contact: Ayako Hirofuji
Executive Officer
Vice President
Investor Relations Department
(Tel: +81 3 3572 5111)

Changes among Corporate Executive Officer and Personnel Change

Shiseido Company, Limited (the “Company”) today announced that the resolution has been adopted by the Board of Directors on April 24, 2024 to approve changes among the Corporate Executive Officers. The Company will also make a change in personnel as provided below.

1. Changes among the Corporate Executive Officers

Retirement: Effective June 30, 2024

Name	Current Title
Takayuki Yokota	Corporate Executive Officer, Executive Officer Chief Financial Officer

Personnel Change:

Name	New Title	Current Title
Ayako Hirofuji	Effective May 1, 2024 Executive Officer Deputy Chief Financial Officer Chief DE&I Officer	Executive Officer Chief Investor Engagement Officer Chief DE&I Officer Vice President, Investor Relations Department
	Effective July 1, 2024 Corporate Executive Officer, Executive Officer Chief Financial Officer Chief DE&I Officer	

2. Personnel Change in Shiseido Company, Limited

Effective May 1, 2024

Name	New Title	Current Title
Yuki Oshima	Vice President, Investor Relations Department	Group Manager, Disclosure Group, Investor Relations Department

- End of Press Release -